

Data Privacy Statement of TURBO-MOT GmbH

In this statement we inform you on the processing of personal data. This concerns data relating to you personally, namely such data as name, address, date of birth, gender, other contact data (e.g. e-mail address, telephone and fax numbers), user behaviour.

A.

Name and contact data of the controller and the company data protection representative

1. This data protection information applies to the data processing by **TURBO-MOT GmbH, Leinenweg 13, 33415 Verl, Germany.**

2. The controller who, alone or jointly with others, determines the purposes and means of the processing of personal data (Article 4(7) GDPR) is Mr Markus Spitzer.

The company data protection representative can be contacted at the address under item 1 above, for the attention of Mr Markus Spitzer, or at Datenschutz@turbo-mot.de.

B.

Collection and storage of personal data as well as the nature and purpose of their use

1. When visiting the website

When you call up our website www.turbo-mot.de, the browser used on your terminal device automatically transmits information to the server of our website. This information is stored temporarily in what is known as a log file. The following information is captured without any action on your part and stored until it is automatically erased:

- IP address of the querying computer,
- date and time of the access,
- name and URL of the requested file,
- website from which the access occurred (referrer URL),
- browser used and, if appropriate, the operating system of your computer and the name of your access provider.

The above-mentioned data are processed by us for the following purposes:

- ensuring a smooth connection to the website,
- ensuring convenient use of our website,
- evaluating the security and stability of the system and
- for additional administrative purposes.

The legal basis for the data processing is Article 6(1)f of the GDPR. Our legitimate interest is a consequence of the above-listed purposes for data collection. Under no circumstances do we use the acquired data for the purpose of drawing conclusions about you as an individual.

In addition to this, we use cookies and analytical services during visits to our website. You can obtain more detailed explanations under items 4 and 5 of this data privacy statement.

2. When registering for our newsletter

Insofar as you have given us your express consent to do so in accordance with Article 6(1)(a) GDPR, we use your e-mail address to send you our newsletter at regular intervals. Provision of an e-mail address is sufficient for you to receive the newsletter.

You can unsubscribe at any time, for example by means of a link at the end of every newsletter. Alternatively, you can also send your request to cancel the subscription at any time by addressing an e-mail to info@turbo-mot.de.

3. When using our contact form

If you have any questions whatsoever, we offer you the option of contacting us via a prepared form on the website. This requires a valid e-mail address so that we know who the query comes from and are able to provide an answer. You may provide further details voluntarily.

Data processing for the purpose of establishing contact with us takes place in accordance with Article 6(1)a GDPR, on the basis of the consent you provide voluntarily.

The personal data recorded by us for using the contact form are erased automatically after the query you have raised has been dealt with.

4. For other forms of communication

No personal data is collected, processed or used in the context of communication by e-mail that is not directly connected with the exchange of goods or other paid services, e.g. customer correspondence and the exchange of general information in connection with the preparation, performance or management of contracts. This also applies to communication via a cloud.

C. Disclosure of data

Your personal data will not be transferred to third parties for purposes other than those listed below.

We will only share your personal information with third parties if:

- you have given your express consent to this in accordance with Article 6(1)a GDPR,
- the disclosure is necessary in accordance with Article 6(1)f GDPR for the assertion, exercise or defence of legal claims and there is no reason to assume that you have an overriding interest worthy of protection in the non-disclosure of your data,

- in the event that there is a legal obligation for the disclosure pursuant to Article 6(1)c GDPR, and
- this is legally permissible and necessary according to Article 6(1)b GDPR for the processing of contractual relationships with you.

D. Cookies

We make use of cookies on our website. These are small files that your browser automatically creates and that are stored on your terminal device (laptop, tablet, smartphone or similar) when you visit our site. Cookies do not cause any damage to your terminal device and do not contain viruses, Trojans or other malware.

Information is stored in the cookie that arises in each case in connection with the specific terminal device used. However, this does not mean that we gain direct knowledge of your identity as a result.

The use of cookies serves, on the one hand, to make the use of our offering more pleasant for you. We use so-called session cookies to recognise that you have already visited individual pages of our website. These session cookies are automatically deleted after you leave our site.

In addition, we also use temporary cookies to optimize user-friendliness. These cookies are stored on your terminal device for a certain fixed period of time. If you visit our site again to use our services, it is automatically recognized that you have already been with us and which entries and settings you have made so that you do not have to enter them again.

On the other hand, we use cookies to statistically record the use of our website and to evaluate it for the purpose of optimizing our offering for you (see item 5). These cookies enable us to automatically recognize that you have already been with us when you visit our site again. These cookies are automatically deleted after a defined period of time.

The data processed by cookies is necessary for the aforementioned purposes to protect our legitimate interests and those of third parties in accordance with Article 6(1)f GDPR.

Most browsers accept cookies automatically. However, you can configure your browser so that no cookies are stored on your computer, or a message always appears before a new cookie is created. Completely deactivating cookies, however, may mean that you are unable to use all the functions of our website.

E. Analytical tools

1. Tracking tools

The tracking measures listed below and used by us are carried out on the basis of Article 6(1)f GDPR. The tracking measures we use are intended to create a needs-based design for our website and to ensure that it is continuously optimized.

On the other hand, we use the tracking measures to statistically record the use of our website and to evaluate it for the purpose of optimizing our offering for you. These interests may be regarded as legitimate within the definition of the aforementioned regulation.

The respective data processing purposes and data categories can be found in the corresponding tracking tools.

2. Google Analytics

For the needs-based design purposes and continuing optimization of our web pages, we use Google Analytics, which is a web analysis service provided by **Google Inc.** (<https://www.google.de/intl/de/about/>) (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter "Google"). In this connection, pseudonymized usage profiles are created and cookies used (see B. above). The information generated by the cookie on your use of this website, such as

- browser type/version,
- operating system used,
- referrer URL (the previously visited page),
- host name of the accessing computer (IP address),
- time of the server request,

is transferred to and stored on a Google server in the USA. This information is used to evaluate usage of the website, to compile reports on the website activities and to provide additional services associated with use of the website and Internet for the purposes of market research and needs-based design of these web pages. This information is also transferred to third parties, if appropriate, insofar as this is legally specified or to the extent that third parties are commissioned to process these data. Under no circumstances will your IP address be combined with any other data held by Google. The IP addresses are anonymized so that no assignment is possible (IP masking).

You may refuse the installation of cookies by selecting the appropriate browser settings; however, please note that if you do this, you may not be able to use the full functionality of this website.

Furthermore, you can prevent the data generated by the cookie and relating to your use of the website (incl. your IP address) from being captured and processed by Google by **downloading and installing a browser add-on** (<https://tools.google.com/dlpage/gaoptout?hl=de>).

As an alternative to the browser add-on, particularly in the case of browsers on mobile devices, you can also prevent Google Analytics from capturing the data by clicking on this link. An opt-out cookie will be set that will prevent the future capture of your data on a visit to this website. The opt-out cookie only applies in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you will have to set the opt-out cookie again. You will find further information on data protection in connection with Google Analytics, for example, in the **Google Analytics Help**

<https://support.google.com/analytics/answer/6004245?hl=de>).

2.1 Google Adwords Conversion Tracking

In order to record the use of our website statistically and to evaluate it for the purpose of optimizing our website for you, we also use Google Conversion Tracking. In this process, Google Adwords sets a cookie (see B. above) on your computer if you have arrived on our website via a Google advert.

These cookies expire after 30 days and are not used for personal identification. If the user visits certain pages of the website of the Adwords customer and the cookie has not expired, Google and the client will be able to recognize that the user clicked on the advert and was redirected to this page.

Every Adwords client receives a different cookie. Cookies can therefore not be tracked through the web pages of Adwords clients. The information collected with the aid of the conversion cookie is used for creating conversion statistics for Adwords clients who have opted for conversion tracking. Adwords clients are informed of the total number of users who have clicked on their advert and have been forwarded to a page with a conversion tracking tag. They do not, however, receive any information with which users can be personally identified.

If you do not wish to take part in the tracking procedure, you can withhold your consent to the setting of the required cookie – via your browser settings, for example, which generally deactivate the automatic setting of cookies. You can also deactivate cookies for conversion tracking by setting your browser to block cookies from the domain “www.googleadservices.com”. You can find Google’s privacy policy on conversion tracking **here** (<https://services.google.com/sitestats/de.html>).

2.2 Matomo

We use the open-source software Matomo to analyse and statistically evaluate use of the website. Cookies are used for this purpose (see B. above). The information on use of the website generated by the cookie is transferred to our servers and summarized in pseudonymized user profiles. The information is used to evaluate use of the website and to enable a needs-oriented design of our website. No forwarding of the information to third parties takes place.

Under no circumstances will the IP address be associated with any other data concerning the user. The IP addresses are anonymized so that no assignment is possible (IP masking).

Your visit to this website is currently being recorded by Matomo web analytics. Click **here** (<https://matomo.org/docs/privacy/>), so that your visit is no longer recorded.

F. Social Media Plug-ins

On the basis of Article 6(1)f GDPR, we use social plug-ins from the social networks Facebook, Twitter and Instagram to publicize our company. The underlying commercial purpose may be regarded as legitimate interest as contemplated by the GDPR. Responsibility for their operation in conformity with data protection regulations shall be guaranteed by their respective providers. This incorporation of these plug-ins by us takes place by means of the so-called two-click method in order to protect visitors to our website in the best possible way.

1. Facebook

Social media plug-ins from Facebook are used on our website to make its use more personal. We use the “LIKE” or “SHARE” button for this purpose. This an offering from Facebook.

If you call up a website on our Internet presence that contains a plug-in of this kind, your browser will establish a direct connection with the Facebook servers. The content of the plug-in is transferred by Facebook directly to your browser, which then integrates it into the website.

By incorporating the plug-in, Facebook receives the information that your browser has called up the corresponding page of our Internet presence and does so even if you have no Facebook account or are not currently logged into Facebook. This information (including your IP address) is transferred directly to a Facebook service in the USA, where it is stored.

If you are logged in with Facebook, it will be able to assign your visit to our website directly to your Facebook account. If you interact with the plug-ins, such as by pressing the “LIKE” or “SHARE” button, the corresponding information is also sent directly to Facebook and saved there.

The information is also published on Facebook and displayed to your Facebook friends.

Facebook can use this information for the purpose of advertising, market research and needs-based design of the Facebook pages. For this purpose, Facebook creates profiles regarding usage, interests and relationships, e.g. to evaluate your use of our website in relation to the advertisements displayed on Facebook, to inform other Facebook users about your activities on our website and to provide services associated with the use of Facebook.

If you do not want Facebook to assign the data collected via our Internet presence to your Facebook account, you must log out of Facebook before your visit.

You can find information on the purpose and extent of data acquisition as well as how the data is processed further and used by Facebook, together with your rights and optional settings to protect your private sphere, in the Facebook **data protection notes** (<https://www.facebook.com/about/privacy/>).

2. Twitter

Plug-ins from the short message network of Twitter Inc. (Twitter) are integrated on our Internet pages. You can recognize the Twitter plug-ins (tweet button) by the Twitter logo on our page. You will find an overview of these tweet buttons if you use this file: (<https://about.twitter.com/resources/buttons>).

If you call up a page on our website that contains a plug-in of this kind, a direct connection is established between your browser and the Twitter server. This provides Twitter with the information that you have visited our site with your IP address. If you click the Twitter tweet button while you are logged into your Twitter account, you can link the contents of our pages to your Twitter profile. This enables Twitter to match your visit to our pages with your user account. As provider of the pages, we wish to point out that we receive no knowledge of the content of the data transferred or how they are used by Twitter.

If you do not want Twitter to be able to assign your visit to our pages, please log out of your Twitter user account.

You can find further information on this in the Privacy Policy of **Twitter**, which you will find here: (<https://twitter.com/privacy>).

3. Instagram

Our website also uses so-called social plug-ins (“plug-ins”) from Instagram, which is operated by Instagram LLC., 1601 Willow Road, Menlo Park, CA 94025, USA (“Instagram”).

The plug-ins are identified with an Instagram logo, for example in the form of an “Instagram camera”.

If you call up a website on our Internet presence that contains a plug-in of this kind, your browser will establish a direct connection with the servers of Instagram. The content of the plug-in is transferred by Instagram directly to your browser and integrated into the page. Due to this integration, Instagram receives the information that your browser has called up the corresponding page of our Internet presence and does so even if you have no Instagram profile or are not currently logged into Instagram.

This information (including your IP address) is transferred directly to an Instagram server in the USA and stored there. If you are logged in with Instagram, it will be able to assign your visit directly to your Instagram account. If you interact with the plug-ins, such as by pressing the “Instagram” button, this information is also sent directly to an Instagram server and saved there.

The information is also published on your Instagram account and displayed to your contacts there.

If you do not want Instagram to assign the data collected via our Internet presence to your Instagram account, you must log out of Instagram before your visit.

You can find further information on this matter in the **Data policy** of Instagram, which you will find here: <https://help.instagram.com/155833707900388>.

G. Rights of data subjects

You have the right:

- to request information about your personal data that has been processed by us pursuant to Article 15 GDPR. In particular, you may obtain information about the purposes of the processing, the category of the personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or to object, the existence of a right to lodge a complaint, the origins of your data if they have not been collected by us, and on the existence of automated decision-making, including profiling and, where applicable, meaningful information on the details of this processing;
- pursuant to Article 16 GDPR, to request without undue delay the rectification of inaccurate personal data or to have incomplete personal data that we have stored completed;
- pursuant to Article 17 GDPR, to request the erasure of your personal data that we have stored unless the processing is necessary to exercise the right to freedom of expression and information, fulfil a legal obligation, for reasons of public interest or to establish, exercise or defend legal claims;
- pursuant to Article 18 GDPR, to request the restriction of the processing of your personal data if the accuracy of the data is disputed by you, the processing is unlawful but you refuse to erase them and we no longer require the data, but you require the data for the assertion, exercising or defence of legal claims, or if you have lodged an objection to processing pursuant to Article 21 GDPR;
- pursuant to Article 20 GDPR, to receive the personal data that you have provided us in a structured, conventional and machine-readable format or to request that such data be transferred to another controller;
- pursuant to Article 7(3) GDPR, to withdraw your consent given to us at any time. As a consequence, we may no longer continue the data processing that was based on this consent in the future; and
- pursuant to Article 77 GDPR, to lodge a complaint with a supervisory authority. As a rule, you can contact the supervisory authority at your usual place of residence or work or at our company headquarters for this purpose.

H. Right to object

If your personal data is processed on the basis of legitimate interests pursuant to Article 6(1)e or f GDPR, you have the right, pursuant to Article 21 GDPR, to object to the processing of your personal data if there are reasons for doing so arising from your particular situation or if the objection is raised against direct marketing. In the latter case, you have a general right to object that will be implemented by us without indicating a special situation.

If you would like to exercise your right of withdrawal or right to object, an e-mail to info@turbo-mot.de or Datenschutz@turbo-mot.de shall suffice.

Data security

We use the common SSL (Secure Socket Layer) procedure within the website visit combined with the highest encryption level supported by your browser. This is generally a 256-bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. You can recognize whether an individual page of our website is transmitted in encrypted form by the closed display of the key or lock symbol in the lower status bar of your browser.

We also use appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or unauthorized access by third parties. Our security measures are subject to a process of continuous improvement in line with technological development.

K. Timeliness and amendment of this data privacy statement

This data privacy statement is currently valid and was last updated in May 2018.

Due to the further development of our website and services in addition or due to amended legal or official requirements, it may become necessary to change this data privacy statement. You can access and print out the current data privacy statement on the website at any time at www.turbo-mot.de.